



**THE
FOR SALE
BY OWNER**

BACKUP PLAN

THE NEXT BEST THING TO
SELLING ON YOUR OWN



“WHEN NO ONE COULD, RHODA WOOD”

Presented by:
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IS SELLING YOUR HOME ON YOUR OWN NOT WORKING?

USE THIS PROGRAM AS YOUR
backup strategy
THE BEST Alternative to
Selling Your Home on Your Own

WHAT MY PROGRAM **INCLUDES**



CONTINUE TO SELL ON YOUR OWN



SAVE THOUSANDS ON OUR PROGRAM



NO LONG-TERM CONTRACTS



PROACTIVE MARKETING STRATEGY



FLEXIBLE COMMISSION TERMS



PROFESSIONAL PHOTOGRAPHY & MARKETING CAMPAIGN



FULL MLS LISTING

HOW MY PROGRAM WORKS

ON YOUR OWN VS. WITH MY FSBO BACKUP PLAN

| <u>FEATURES</u> | <u>ON YOUR OWN</u> | <u>MY BACKUP PLAN</u> |
|---|--------------------|-----------------------|
| MLS LISTING | NO | YES |
| FULL PRICING ANALYSIS & STRATEGY | NO | YES |
| PROFESSIONAL PHOTOGRAPHY | NO | YES |
| COORDINATE & PRE-QUALIFY ALL SHOWINGS | NO | YES |
| OFFER CONSULTATION | NO | YES |
| WEEKLY MARKETING CONSULTATION | NO | YES |
| TRANSACTION COORDINATION | NO | YES |
| CLOSING & TITLE COORDINATION | NO | YES |
| WEEKLY BUYER PROSPECTING | NO | YES |
| YOUR HOME LISTED TO HUNDREDS OF LISTING WEBSITES | NO | YES |
| REAL ESTATE SIGNAGE & LOCKBOX | NO | YES |
| OPEN HOUSE MARKETING | NO | YES |
| UPFRONT COST | NO | NO |
| FLEX COMMISSION: WHEN YOU FIND THE BUYER | \$0 | 3% |
| FLEX COMMISSION: WHEN I FIND THE BUYER | \$0 | 5% |
| FLEX COMMISSION: WHEN ANOTHER AGENT BRINGS THE BUYER | \$0 | 6% |

**If you'd like the next best
option to selling on your own,
contact me today!**



I'm looking forward to hearing from you and helping
you successfully sell your home and providing you with
a world-class experience!

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